

HARSHITHA KUCHIBHOTLA

San Jose, CA | (650) 224-8774 | harshikbt@gmail.com

B.S. Cognitive Science, Focus in AI and HCI

PROFILE

Detail-oriented and driven Cognitive Science and Computer Science student with a strong foundation in AI ethics/wireframing, UX design, and consulting. Proven success in project leadership, technical problem-solving, and cross-functional communication. Adept at working in agile environments and managing teams to deliver high-quality internal and external deliverables. Focused on leveraging technical and strategic skills to advance organizational goals while gaining hands-on experience in business, health, and tech.

EXPERIENCE

AI Research Intern – MGI Research

June 2024 – August 2024

- Conducted research on automated wireframing techniques for early-stage product design.
- Analyzed user interaction and design data to identify key trends and develop workflow.
- Worked with product and design teams to translate research insights into actionable features, supporting rapid prototyping.

Project Manager/ Director of Internal Affairs/ President– 180 Degrees Consulting, UCSC

Jan 2024 – June 2026

- **President:** Directed 2 Project Managers and their team of 9 consultants on a 10-week campus growth engagement with **Ditto**, a venture-backed AI dating startup, executing go-to-market strategy that grew platform users to 800 at UCSC launch.
- **Project Manager:** Led a 7-person team consulting a nonprofit on educational equity. Delivered a strategic roadmap, internal process documentation, and external pitch deck, which projected to cut volunteer training time by 30%.

Marketing & UX Business Analyst Intern – Silicon Valley 4 U

Jun 2023 – Aug 2023

- Collaborated with product owners and developers to improve user experience and marketing strategy.
- Created wireframes and user journey maps and redesigned layout to optimize user experience.
- Led and acted on agile standups and retrospectives as a team member.
- Designed marketing materials using Adobe Creative Suite for Vendasta.

SKILLS

Languages & Tools: Python, C, C++, HTML, Microsoft Office, Ubuntu Linux, TypeScript(IP), SQL (IP), AI in Healthcare (IP)

Methodologies & Platforms: UX Design, Wireframing, Data Analysis, Git, Figma, Adobe Illustrator

Soft Skills: Leadership, Project Management, Client Communication, Process Optimization

EDUCATION & PROJECTS

University of California, Santa Cruz

B.S. Cognitive Science, Focus in Artificial Intelligence and Human-Computer Interaction

Graduating March 2027

Courses: Programming in Python, C++, HTML, Intro to Computer Systems, Research Methods in Psychology, Statistics, Graphic Design, Business Integration, Accounting, Human-Centered AI, Cognitive Neuroscience, AI Healthcare (IP)

Projects:

- **15-Game Puzzle:** Developed an interactive tile puzzle in Python using object-oriented programming.
- **Digital Calculator:** C++ command-line calculator with modular design and user input validation.

- **Hangman & Wordle Clones:** Built browser-based games using HTML/CSS; focused on UI/UX and input handling.